

# CORPORATE SOCIAL AND ENVIRONMENTAL ACTIVITIES

The Company, as the expressway and metro service provider, is committed to helping alleviate traffic problems in Bangkok and its surrounding provinces, through the fully-integrated mass rapid transit and transportation systems in order to upgrade the quality of life and shape the future of Thailand's transportation system. Furthermore, the Company operates its businesses based on **the good corporate governance, and is socially responsible** in both expressway and metro businesses.

## The Social Activities of Expressway Business

### Good Family Relationships ►



### "Moms & Kids Strengthen Relationships with BEM at CORO Field in Ratchaburi"

The activity was held on the occasion of the National Mother's Day, as a special family day, in which the Company played a part in strengthening family relationships by inviting the expressway users and their 14 families, totaling 42 persons, to travel on the Si Rat - Outer Ring Road Expressway heading to Ratchaburi Province to learn new theory agriculture as well as participating in activities to strengthen family relationships in such special time when moms and kids jointly decorated trees in loving and warm atmosphere for all families.





## “Dads & Kids to Strengthen Relationships with BEM at the Palace in Nakhon Pathom”

The activity was held on the occasion of the National Father's Day as the Company continued to realize the significance of activities to strengthen family relationships and then organized the “BEM Invites Dads & Kids to Visit the Palace in Nakhon Pathom” activity by inviting the expressway users and their 13 families, totaling 39 persons, to visit the Control Center Building of the Si Rat - Outer Ring Road Expressway (CCB7) and to travel on the Si Rat - Outer Ring Road Expressway connecting with Krungthep - Krungthong heading to Nakhon Pathom Province to appreciate the picturesque of the Sanam Chandra Palace; learn the history in King Rama VI reign; pay homage to the Phra Pathom Chedi; visit the Little Tree Market; and participate in the painting with natural color activity to strengthen family relationships.

## Awareness of Environmental Preservation ►

Environmental preservation is of great importance to everyone and requires active participation. The Company then organized the program titled “Let's Love Environment with BEM” to campaign for the awareness of environmental and natural preservation by taking management and staff to participate in the Siam Weed Elimination activity to ensure more plant and food areas for wild animals at Khao Yai National Park in Nakhon Ratchasima Province.





## Promotion of Youth Learning ►

Education represents a key foundation for youths' sustainable development of knowledge, thoughts and values in order to become decent and quality citizens of society. The Company continues to encourage and support youth education every year through various activities as follows:



### “Scholarships to Adjacent Schools”

The Company organized the “BEM Grants Scholarships to Adjacent Schools” activity, by granting scholarships to underprivileged students with good academic records, including funds for school development for educational purposes to 15 schools adjacent to the Si Rat Expressway, the Si Rat - Outer Ring Road Expressway and the Udon Raththaya Expressway.



### “Audio Library for Young Blinds”

The Company acknowledges that reading will bring about sustainable knowledge. The Company supported and took part in the Audio Library for Young Blinds project, as organized by Nation Broadcasting Corporation Public Company Limited and the Foundation for the Blind in Thailand under the Royal Patronage of H.M. the Queen, in order to assist and share knowledge to youths with visual disabilities, by means of audio book recording, which will be organized as an audio library for children.



## Support for Outdoor Learning Experience ►



### “Let’s Inspire Children’s Talents”

An activity on the occasion of National Children’s Day for 2016 was held for children to explore their own talents through fun activities, with participation by a number of children of the Company’s staff and children of the Expressway Police Station 2’s police officers, students from adjacent schools, including neighbors.

## Good Relationships with Related Authorities ►

The cooperation for provision of good services to meet the utmost satisfaction of the Expressway users is regarded as a key goal of the three collaborating authorities, namely, staff of the Company, staff of EXAT, and police officers of the Expressway Police Station 2. To strengthen relationships among them in order to ensure unity and maximum efficiency of the services, the Company organized activities, as follows:



### “Watch Movie with Expressway”

It is an event where families of staff of EXAT and police officers of the Expressway Police Station 2 as well as families of the Company’s staff were invited to watch the movie “Batman v Superman : Dawn of Justice” at Esplanade Cineplex. All family members had a good time and enjoyed games and the 3D movie.



## Support for Other Social Activities ►



### “Support for “Lankilaphat” Project under H.M. the King’s Initiative”

As His Majesty King Bhumibol Adulyadej and Her Majesty Queen Sirikit have always expressed a concern for the well-being of their people in all aspects, by giving priority to development of personnel and communities to ensure their people are in better physical and mental health, the Office of H.M. Principal Private Secretary, in its capacity as secretary to His Majesty King and the royal family members, one of whose missions is to be committed to performing works under the royal initiative in respect of improvement of the quality of people’s life, and in response to this royal initiative, initiated a project for construction of people’s playgrounds named “Lankilaphat”, literally meaning a “Sport Field

for Growth”, to promote a variety of recreational activities, sports, community development, and other social and public activities, focusing on sustainable quality of life of people and communities, to carry on such royal initiative.

The Company took part in fulfilling such royal initiative by sponsoring and serving as member of the administration committee and subcommittee of the “Lankilaphat” project, starting with two pilot projects, namely, Lankilaphat 1 in Khlong Chan Housing Community, Bang Kapi District, which is currently completed and open for service, and Lankilaphat 2 under the Urupong Expressway, Ratchathewi District, which is under construction.

## ISSUER OF THE YEAR 2016 ►



### The Issuer of the Year Award as the Outstanding Private-Sector Debenture Issuer in 2016

BEM was granted the Issuer of the Year 2016 Award by the Thai Bond Market Association as the outstanding private-sector debenture issuer in the bond market fund raising in 2016, which met the demands of BEM and investors in an appropriate time, with operations pursuant to the good corporate governance principles, ensuring confidence of both shareholders and debenture holders.



### “Return the Metro Cards for Environmental Protection and Sustainable Social Development project” ►

The Company has maintained its commitment to environmental protection, together with social development with sustainability, to fully satisfy communities’ economic, social and environmental requirements through a variety of social contribution activities, with a focus on environmental protection. To this end, the Company organized the **“Return the Metro Cards for Environmental Protection and Sustainable Social Development”** project to invite MRT passengers to return their expired cards. The Company would donate Baht 10 per card for development of the quality of life in communities through activities in response to needs and livelihood of communities. These included the Share 2 Child activity for youths to learn the use of the MRT service for sightseeing at various places; and the M Care activity, in association with the Company’s alliances, in order to provide information on public health for passengers and the general public, including corporate social responsibility activities in other special occasions.

This project signifies the concerted efforts of all MRT users. The Company is committed to creating and pushing forward with the promotion of quality of life in society, together with environmental protection, to ensure a better quality of life for everyone in society with a bright future for future generations through sustainable development and growth.

In 2016, the Company spent monies from this project to organize activities for development of the quality in various terms of the communities surrounding the MRT routes, i.e., the MRT Chaloem Ratchamongkhon Line (MRT Blue Line) and the MRT Chalong Ratchadham Line (MRT Purple Line), classified into three parts as follows:

### Activities for Development of Quality of Life on Education ►



#### “Share 2 Child Activity”

The Company, in association with the Nonthaburi Civic Center, organized an exhibition booth on the occasion of National Children’s Day for 2016 by holding activities to develop outdoor learning skills on how to use service of the MRT Chalong Ratchadham Line (MRT Purple Line, Bang Yai - Tao Poon Section) to the participating children, youths and people, namely, Fun Quizzes and Speak Out activity / Painting M Dolls activity / Playing Toss with MRT activity, all of which would help them enhance outdoor experience; have more creative thinking and have fun with MRT, as well as granting shoes to youths in need, organizing an exhibition booth to give ice cream, and drinking water for free throughout the event.



The Company organized an activity in association with groups of students and teachers from Wat Pracha Sattha Tham School, Bangkok, located in the alignment of the MRT Chalong Ratchadham Line (Wongsawang Station), which were targeted for being allowed to take a free trial of the MRT Chaloem Ratchamongkhon Line (MRT Blue Line, Hua Lamphong - Bang Sue Section) to travel, to learn, and to experience Buddhism; to join activities enhancing meditation and wisdom at Wat Traimit Withayaram Voraviharn and Lord Buddha Museum at Wat Debsirindrawas.



The Company organized an activity in association with groups of students and teachers from Wat Madua School, Nonthaburi Province, located in the alignment of the MRT Chalong Ratchadham Line (Sam Yaek Bang Yai Station and Bang Phlu Station), which were targeted for being allowed to take a free trial of the MRT Chalong Ratchadham Line and the MRT Chaloem Ratchamongkhon Line to travel to broaden their experience by visiting the Chan-Based Buddhism; appreciating the picturesque of Chinese temple architecture at Wat Boromracha Kanchanaphisek Anusorn (Wat Leng Nei Yi 2) in Nonthaburi Province and Children's Discovery Museum (in Bangkok) to expand and inspire youths' imaginations.

The Company, in association with the Mass Rapid Transit Authority of Thailand (MRTA) and Bangkok Metro Networks Limited (BMN), organized the "Getting Fit Beat GAT by MRT Year 8.1" activity on the occasion of the service opening of the MRT Chalong Ratchadham Line by providing an opportunity for senior high school students to gain more knowledge from such activity for use in preparing themselves for General Aptitude Test (GAT) to further study at university level, in order to support education of Thai youths, let alone that this activity helped carry on the Company's commitment to social assistance, particularly in educational development of youths as target group which would be the key power of the national development in the future.







The Company organized an activity in association with groups of students and teachers from Wat Bang Rak Yai School, Nonthaburi Province, located in the alignment of the MRT Chalong Ratchadham Line (Bang Rak Yai Station), which were targeted for being allowed to take a free trial of the MRT Chalong Ratchadham Line and the MRT Chaloem Ratchamongkhon Line to travel to broaden their experience by visiting Thai civilization learning places to enhance knowledge under the educational course of history, language and literature subjects, at Thai Nithat Exhibition Hall in the Thailand Cultural Center, and ending with fun activities through realistic paintings at the Art in Paradise in Bangkok to enhance learning and practice observation by touching real paintings.

The Company organized an activity in association with groups of students and teachers from Chum Chon Wat Samorakoat School in Nonthaburi Province, located in the alignment of the MRT Chalong Ratchadham Line (Yaek Nonthaburi 1 Station), which were targeted for being allowing to take a free trial of the MRT Chalong Ratchadham Line to broaden their experience by visiting scientific learning places at Children's Discovery Museum (in Bangkok) to expand and inspire youths' imaginations.



The Company organized an activity in association with groups of students and teachers from Dhammasiri Suksa School (Wat Noi Nok) in Nonthaburi Province, located in the alignment of the MRT Chalong Ratchadham Line (Phra Nang Klao Bridge Station), which were targeted for being allowed to take a free trial of the MRT Chalong Ratchadham Line and the MRT Chaloem Ratchamongkhon Line to travel to broaden their experience by visiting historic learning places in the eras of Krungsri Ayutthaya to Rattanakosin at Rattanakosin Exhibition Hall, Ratcha Damnoen Avenue.



## Activity for Development of Quality of Life on Public Health ►



### “M Care Activity”

The Company, in association with its partners, organized an exhibition booth to provide information on health, safety, and free health checkups for MRT passengers and residents surrounding the MRT routes and nearby communities, as follows:

#### Exhibitions on health care and checkup

Private hospitals provided knowledge relating to proper and safe use of the MRT service (by Safety & Quality Division), such as, warning of pickpockets, safety in using escalators, etc., together with CSR bulletin board of Bangkok Expressway and Metro Public Company Limited.

#### Passengers’ registration for getting coupons

Passengers joined activities at various exhibition booths and brought such coupons to make prize drawing within such event, namely, MRT tickets for 50 prizes worth Baht 50 each, totaling Baht 2,500, M Dolls / flash drives, fans, key rings, cotton bags, notebooks, etc.

#### Free Thai massage

The service was taken care by Thailand Caulfield Foundation for the Blind under the Royal Patronage of Her Royal Highness Princess Maha Chakri Sirindhorn.

#### Health checkup service (Pulse diagnosis)

Health checkup service and health care were provided by traditional Chinese doctors, Alternative Medicine College, Chandrakasem Rajabhat University.

#### Health checkup service (Electrical pulse diagnosis)

It was done according to elements, hand grip test, basic eye test by Kluaynamthai Hospital.

#### Fasting blood sugar, blood pressure checkup service, health risk assessment,

The checkups and health consult with professional nurses from Bangpo Hospital.

#### Educating and demonstrating how to make initial breast cancer checkup

By Chulalongkorn Hospital.

#### “Adventure in No Belly Land”

With Thai Health Promotion Foundation (THPF).

#### Healthy food cooking demonstration

The demonstration and educating on nutrition by Intermedical Care and Lab Hospital.

#### Initial oral and teeth health checkup service

By Mahidol University Faculty of Dentistry.

#### Health checkup service, health care suggestions

With Thai tradition medicine and Chinese tradition medicine by College of Oriental Medicine, Rangsit University.



## Activity for Promotion of Other Public Benefits ►



### “Return the Metro Cards for MRT Lucky Draw”

The campaign was promoted for passengers’ greater recognition of the “Return the Metro Cards for Environmental Protection and Sustainable Social Development” project by distributing metro card envelopes to passengers who purchased or showed their 1-Day Pass, 3-Day Pass or 30-Day Pass, filling in their names-addresses on the envelopes, inserting used-up 1-Day Pass, 3-Day Pass or 30-Day Pass in the envelopes, and then dropping them into the metro card boxes for lucky draw.



### “MRT’s Free Drinking Water Service for People to Mourn for His Majesty the King’s Passing”

Bangkok Expressway and Metro Public Company Limited (BEM) expressed our deepest and sincere condolences to remembrance of His Majesty the late Phra Bat Somdet Phra Poramintharamaha Bhumibol Adulyadej Mahitalathibet Ramathibodi Chakkrinaruebodin Sayamminthrathirat Borommanatbophit by installing free drinking water service counter for people who went to pay respect to the corpse of the late King during October 29 - 30, 2016 at Exit No. 2 of Hua Lamphong MRT station.